



Provide Real-Time Traffic Information to Better Serve the Public

Trafficware's Web Module allows an agency to port specific content that is retrieved from ATMS to the public Internet. Web data includes congestion, incidents, level of service (LOS), video camera feeds, changeable message signs (CMS) messages, construction work zones and more. The Web Module even allows agencies to automatically export traffic count and performance data to a dedicated website; data is then searchable and can be used by consultants, decisions makers or even the motoring public to create custom reports.

The Web Module allows the agency to efficiently disseminate information to the public without dedicating substantial resources to provide the requested data. Data and webpages broadcasted using the Web Module can be viewed on most standard web browsers and devices, including tablets and smart phones.



Product Features & Capabilities

CAPABILITIES

- Presents traffic information to the motoring public in a full map-based interface
- Users may select background imagery to be standard GIS, Bing Maps or Google Maps
- Displays congestion, incidents, level of service (LOS), camera feeds, CMS messages, construction work zones on unique map layers
- Layers may be activated or deactivated based on the agency's preferences
- Includes a report engine for publishing real time traffic counts and performance measures
- Provides links to future ITS partners, such as neighboring agencies
- Web.now servers can be hosted and maintained by Trafficware

