Agency Licensed / User Activated:

<table>
<thead>
<tr>
<th>PRODUCT NAME</th>
<th>PRICE*</th>
<th>UPGRADE PRICE*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Synchro Studio 10 (Synchro, SimTraffic CI, 3D Viewer)</td>
<td>$4,298</td>
<td>$2,368</td>
</tr>
<tr>
<td>Synchro plus SimTraffic 10 (SimTraffic CI)</td>
<td>$3,299</td>
<td>$1,969</td>
</tr>
<tr>
<td>Synchro Light plus SimTraffic 10 (SimTraffic CI)</td>
<td>$1,899</td>
<td>$1,139</td>
</tr>
<tr>
<td>3D Viewer 10 (requires SimTraffic 10, 3Ds Import)</td>
<td>$999</td>
<td>$399</td>
</tr>
<tr>
<td>Warrants 10 (Stand-Alone/Integrate with Synchro 10, MUTCD 2009, CA-MUTCD 2010)</td>
<td>$549</td>
<td>$199</td>
</tr>
<tr>
<td>CID- Controller Interface Device (requires SimTraffic CI)</td>
<td>$2,999</td>
<td>N/A</td>
</tr>
<tr>
<td>Trip Generation 10</td>
<td>$199/$649 10-PK</td>
<td>$149/$349 10-PK</td>
</tr>
</tbody>
</table>

Details:

- CID (Controller Interface Device) hardware includes interface device and cables; compatible with TS2 and 2070 controllers.

Upgrade Details:

- Upgrade price is only available to licensed users of Version 9.
- Purchasers may need to submit a copy of their paid Version 9 invoice with the upgrade order in order to receive the upgrade discount.

Volume-Tiered Pricing Discount:

<table>
<thead>
<tr>
<th>PRICE* PER USER LICENSE (SINGLE INSTALL)</th>
<th>1</th>
<th>2-4</th>
<th>5-9</th>
<th>10-49</th>
<th>50-99</th>
<th>100+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Synchro Studio 10</td>
<td>$4,298</td>
<td>$3,698</td>
<td>$3,198</td>
<td>$2,598</td>
<td>$2,298</td>
<td>$1,998</td>
</tr>
<tr>
<td>v9 Upgrade: Synchro Studio 10</td>
<td>$2,368</td>
<td>$1,968</td>
<td>$1,768</td>
<td>$1,368</td>
<td>$1,168</td>
<td>$968</td>
</tr>
<tr>
<td>Synchro plus SimTraffic 10</td>
<td>$3,299</td>
<td>$2,699</td>
<td>$2,199</td>
<td>$1,599</td>
<td>$1,299</td>
<td>$999</td>
</tr>
<tr>
<td>v9 Upgrade: Synchro plus SimTraffic 10</td>
<td>$1,969</td>
<td>$1,569</td>
<td>$1,369</td>
<td>$969</td>
<td>$769</td>
<td>$569</td>
</tr>
</tbody>
</table>

Volume-Tiered Pricing Discount Details:

- Volume Purchased Licenses may only be purchased and activated by one company, agency, or entity.

Example:

- Our agency would like to upgrade two licenses of Synchro plus SimTraffic 9 and purchase one new license. What is my total cost?

<table>
<thead>
<tr>
<th>USER 1 (Upgrade)</th>
<th>USER 2 (Upgrade)</th>
<th>USER 3 (New)</th>
<th>YEAR 1 + Year 2 SMA x1.15 (or 15%)</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,969</td>
<td>$1,569</td>
<td>$2,699</td>
<td>x1.15 (or 15%)</td>
<td>$7,172.55</td>
</tr>
</tbody>
</table>

* With the release of Version 10, there is an assessment (of 15% of the total software purchase) in order to provide two years of support and and within version 10 maintenance (SMA). A third year is available at an additional cost.

SUPPORT and within version 10 MAINTENANCE AGREEMENT(SMA) includes installation and basic user support; Microsoft® Bing™ licensing; within version 10 releases; and price discounts on (a) training, (b) additional embedded modules, and (c) subsequent version releases.